



2023

SPONSORSHIP PACKAGE

KYSA Programs

Tier A: Select Program (runs Feb to July)

- Approximately 350 participants
- U11/12 Development
- U13 to U18 Rep (Challenge for the Provincial Cup)
- Currently Sponsored by BMO through to the end of 2024



Tier B: Community Spring League (runs April, May, June)

- U3-U7 Program
 - Approximately 700 participants
- U8-U12 Program
 - Approximately 700 participants
- U13-U18 Program
 - Approximately 250 participants

Tier C: Academy Program (runs year round)

- Community, Prep and Select opportunities
- U3-U18

Tier D: Summer Camps (July & August)

- One camp each month
- Approximately 75 participants each camp

The logo for the Kamloops Blaze Soccer Club is centered in the background. It features the word "KAMLOOPS" at the top in a grey sans-serif font. Below it, the word "BLAZE" is written in large, stylized letters with a yellow-to-orange gradient and a grey outline. Underneath "BLAZE" is the word "SOCCER CLUB" in a smaller, grey sans-serif font. At the bottom of the logo is a soccer ball with orange and white panels, flanked by two grey wings.

PRICING & TIERING SUMMARY



TIERING "A" SUMMARY

SELECT PROGRAM

CURRENTLY SPONSORED BY THE BANK OF
MONTREAL



TIERING "B" SUMMARY

COMMUNITY SPRING LEAGUE
U3-U7 PROGRAM



PRODUCT	JERSEY					SHORTS	
LOCATION	Front	Back Bottom	Chest Right	Sleeve Right	Sleeve Left	Front Right	Back Left
LOGO	Large	Medium	Small	Small		Small	
PRICE	\$8,000	\$5,000		\$3,000		\$3,000	
TIER CODE	B-1	B-2		B-3		B-3	

TIERING "B" SUMMARY



COMMUNITY SPRING LEAGUE U8-U12 PROGRAM

PRODUCT	JERSEY				
LOCATION	Front	Back Bottom	Chest Right	Sleeve Right	Sleeve Left
LOGO	Large	Medium	Small	Small	
PRICE	\$8,000	\$5,000		\$3,000	
TIER CODE	B-1	B-2		B-3	

TIERING "B" SUMMARY



COMMUNITY SPRING LEAGUE U13-U18 PROGRAM

PRODUCT	JERSEY				
LOCATION	Front	Back Bottom	Chest Right	Sleeve Right	Sleeve Left
LOGO	Large	Medium	Small	Small	
PRICE	\$4,000	\$2,500		\$1,500	
TIER CODE	B-1	B-2		B-3	

TIERING "C" SUMMARY



ACADEMY PROGRAMS COMMUNITY, PREP, SELECT

PRODUCT	JERSEY				
LOCATION	Front	Back Bottom	Chest Right	Sleeve Right	Sleeve Left
LOGO	Large	Medium	Small	Small	
PRICE	\$5,000	\$3,000		\$2,000	
TIER CODE	C-1	C-2		C-3	

**More products in the works!

TIERING "D" SUMMARY

SUMMER CAMPS U6-U15 PLAYERS



PRODUCT	JERSEY				
LOCATION	Front	Back Bottom	Chest Right	Sleeve Right	Sleeve Left
LOGO	Large	Medium	Small	Small	
PRICE	\$3,000	\$2,000		\$1,000	
TIER CODE	C-1	C-2		C-3	

1st TIER

WHAT KYSA PROVIDES

- Permission to use term "Official Sponsor of KYSA" and associated logos
- Large logo on the front of all player game jerseys
 - 60% towards supporting community participation in soccer
 - 10-15% towards jersey printing
 - 15% towards Volunteer Appreciation BBQ
 - 5-10% toward KYSA Scholarship awarded in your honour
 - 2% to KYSA Hardship fund
- Recognition of logo on KYSA website with link
- Recognition on KYSA social media pages
- Recognition on KYSA radio ads with CJKC
- Recognition on KYSA Blaze Soccer Talk Podcast on our Youtube channel
- Large banner displayed at all KYSA events, provided by the sponsor
 - Ice Breaker Jamboree, estimated 700 participants
 - Mike Bartram Tournament, estimated 300 participants
 - Slurpee Cup Tournament, estimated 1,800-2,500 participants
 - Errol Wild Memorial/House Playoffs, estimated 1,200 participants
- Full page ad in Slurpee Cup Program (electronic & print)
 - Slurpee Cup brings in 1,800-2,500 players every year
- Recognition in KYSA e-newsletter to our general Membership 24 times per year to approximately 5,000 people



2nd TIER

WHAT KYSA PROVIDES



- Permission to use term "Official Sponsor of KYSA" and associated logos
- Medium or small logo on the back or chest of all player game jerseys
 - 60% towards supporting community participation in soccer
 - 10-15% towards jersey printing
 - 15% towards Volunteer Appreciation BBQ
 - 5-10% toward KYSA Scholarship awarded in your honour
 - 2% to KYSA Hardship fund
- Recognition of logo on KYSA website with link
- Recognition on KYSA social media pages
- Recognition on KYSA radio ads with CJKC
- Recognition on KYSA Blaze Soccer Talk Podcast on our Youtube channel
- Medium banner displayed at all KYSA events, provided by the sponsor
 - Ice Breaker Jamboree, estimated 700 participants
 - Mike Bartram Tournament, estimated 300 participants
 - Slurpee Cup Tournament, estimated 1,800-2,500 participants
 - Errol Wild Memorial/House Playoffs, estimated 1,200 participants
- ½ page ad in Slurpee Cup Program (electronic & print)
 - Slurpee Cup brings in 1,800-2,500 players every year
- Recognition in KYSA e-newsletter to our general Membership 24 times per year to approximately 5,000 people

3rd TIER

WHAT KYSA PROVIDES



- Permission to use term "Official Sponsor of KYSA" and associated logos
- Small logo on the sleeve of all player game jerseys or small logo on all player shorts
 - 60% towards supporting community participation in soccer
 - 10-15% towards jersey printing
 - 15% towards Volunteer Appreciation BBQ
 - 5-10% toward KYSA Scholarship awarded in your honour
 - 2% to KYSA Hardship fund
- Recognition of logo on KYSA website with link
- Recognition on KYSA social media pages
- Recognition on KYSA radio ads with CJKC
- Recognition on KYSA Blaze Soccer Talk Podcast on our Youtube channel
- Small banner displayed at all KYSA events, provided by the sponsor
 - Ice Breaker Jamboree, estimated 700 participants
 - Mike Bartram Tournament, estimated 300 participants
 - Slurpee Cup Tournament, estimated 1,800-2,500 participants
 - Errol Wild Memorial/House Playoffs, estimated 1,200 participants
- ¼ page ad in Slurpee Cup Program (electronic & print)
 - Slurpee Cup brings in 1,800-2,500 players every year
- Recognition in KYSA e-newsletter to our general Membership 24 times per year to approximately 5,000 people

ARE YOU INTERESTED IN MORE THAN ONE PRODUCT
SPONSOR? CONTACT KYSA EXECUTIVE DIRECTOR, STEPH
NEYSTRONG FOR BULK DISCOUNTS!

SCAN ME

